

	Strengths (S)	Weaknesses (W)	Opportunities (O)	Threats (T)
Social	<ul style="list-style-type: none"> Diversity Schools Organized/solid community groups Close proximity to Chaldean community on Seven Mile 	<ul style="list-style-type: none"> Graffiti Prostitution Lack of crosswalks on Woodward Media - bad news only Perception from suburbs - south of Eight Mile Lighting 	<ul style="list-style-type: none"> Perfecting Church Complex Partnership with Chaldean Community on Seven Mile Dense apartments at Six Mile - an anomaly in Detroit Agriculture High School, institutional development 	<ul style="list-style-type: none"> Crime Lack of collaboration Passiveness, disengagement, lack of commitment Negative attitudes
Technological	<ul style="list-style-type: none"> 11 lanes of traffic, moves high volumes, potential bike lane 	<ul style="list-style-type: none"> Old housing stock, burnt-out, run-down 	<ul style="list-style-type: none"> Advocating for various types of rail transit between Six and Eight Mile 	
Economic	<ul style="list-style-type: none"> Media - high income Proximity to Ferndale and Royal Oak New Mall at Eight Mile and Woodward Private Security Gateway to city Transportation hub - SMART/DDOT Rich in small family-owned businesses 	<ul style="list-style-type: none"> Maintenance - roads, vacant lots, burned buildings Not pedestrian friendly Property crime Low income Lack of services for residents Six Mile not attractive for business start ups 	<ul style="list-style-type: none"> Potential Woodward mass transit Mall at Eight Mile - Shoppes at Gateway Woodward Dream Cruise State Fair - potential development land Success with Livernois development Rich in historic architecture Former residents - involvement in revitalization? 	<ul style="list-style-type: none"> Economy Foreclosure rate Perception of area Access to capital Lack of investment
Ecological	<ul style="list-style-type: none"> Density - population Palmer Park Community gardens east of Woodward 	<ul style="list-style-type: none"> Lack of healthy trees, plants No entrance to park 	<ul style="list-style-type: none"> Detroit Golf Club Palmer Park - urban Metro Park? Green infrastructure/sustainability - EPA funding Identity as Detroit's "green" neighborhood 	
Political	<ul style="list-style-type: none"> Historic District 	<ul style="list-style-type: none"> Plans to sustain/maintain any development, improvement 	<ul style="list-style-type: none"> Police precinct, mini-station, police on bikes Driving into Detroit, take control of situation Project as a 'demonstration' for others 'Gateway' to the city from Oakland County 	<ul style="list-style-type: none"> Changes in city government Budget cuts Loss of State Fair