



Overview:

The Eight Mile Boulevard Association, the Ferndale Chamber of Commerce, the Woodward Avenue Action Association along with the Motor City Makeover are partnering for the third straight year to create an innovative, regional, one day event entitled Clean the D. The goal of Clean the D is to improve the quality of life and landscape of metro-Detroit in the communities bordering Eight Mile and Woodward Avenue. Last year more than 300 volunteers tackled 15 projects which resulted in over one ton of trash picked up from area streets, graffiti removed and flower beds planted.

The Woodward Avenue community projects for this year include:

- Flower bed planting
- Graffiti removal
- Art installation project in several vacant properties
- Mural painting
- Litter pick up
- Landscape maintenance

This year core communities the WA3 will be working with are **Detroit, Highland Park, Royal Oak and Pontiac.**

Clean the D Schedule of Events:

Date: Saturday, May 1, 2010
Schedule: 9:00 a.m. – 9:30 a.m. Check in at designated project sites. Volunteers receive free t-shirts and supplies
 9:30 a.m. – Noon Clean up at various sites
 Noon – 1:00 p.m. Volunteer Appreciation Picnic at various locations

Volunteers:

There are many volunteer opportunities for individuals to corporate teams. Persons interested in volunteering don't need an green thumb just a desire to make metro Detroit a better place to live, work and play!

Sponsorship Opportunities:

Your company can make a difference in the metro Detroit area by sponsoring Clean the D 2010. This beautification program not only encourages volunteerism in the communities it services, but assists in filling the gap when municipalities have to cut back funding in department of public works budgets. To see how your company can help, please see the Sponsorship Opportunities page.

Contact:

Nicole Brown
 Outreach & Promotions Coordinator
 Woodward Avenue Action Association
 248-288-2004
nicole@woodwardavenue.org





2010 Sponsorship Levels
 Saturday, May 1, 2010

Presenting Sponsor
 \$3,000

- Logo on event t-shirt
- Recognition on pre-event materials
- Logo on event banner
- Display company banner

Partnering Sponsor
 \$1,000

- Company name on event t-shirts
- Recognition on pre-event materials
- Name on banner

Contributing Sponsor
 \$300

- Company name on t-shirts
- Recognition on pre-event materials

Contact Name _____

Amount Enclosed \$ _____

Title: _____

Visa/MC/AMEX _____

CompanyName: _____
 (Exactly as it will appear in all printed materials)

Credit Card Number _____

Address: _____

Name on Card _____

Telephone: () _____

Expiration Date _____ Amount \$ _____

Email _____

Signature _____

Website _____

Level of sponsorship Presenting
 Partner Contributing

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