

UPCOMING WA3 EVENTS

Allied AD to come

BYWAY BREAKS:

Getting Financially Fit for the New Year

Need to get your businesses financial house in order for the new year? Join us Thursday January 8 at the Majestic Cafe, where will have financial pros giving you there best kept secrets to getting your finances straight.

When: Thursday, January 8th

Where: Majestic Café

4140 Woodward Avenue, Detroit, MI 48201

Time: 7:30 a.m. to 9:00 a.m.

Cost: Free for members,
\$15 for non-members

**To RSVP, please contact Nicole Brown,
Outreach and Promotions Coordinator at
nicole@woodwardavenue.org**



The WoodWORD is a community publication for members, supporters, contributors and volunteers of the Woodward Avenue Action Association.

30947 Woodward Avenue, Suite 200
Royal Oak, MI 48073
248.288.2004 phone
248.288.2067 fax
email: admin@woodwardavenue.org
www.woodwardavenue.org

Heather Carmona
Executive Director

PRSRT STD
U.S.POSTAGE
PAID
PERMIT NO.348
ROYAL OAK, MI

THE WOODWARD

NEWS & INFORMATION FROM THE WOODWARD AVENUE ACTION ASSOCIATION

Winter 2008

WA3 Launches \$160,000 Grant Program for Woodward Improvements

The 2009 Woodward Design and Streetscape Grant Program is well in the works. Funding through the National Scenic Byway designation offers the WA3 the opportunity to provide grants to benefit the communities and encourage investment along the Woodward corridor. The grant program strives to improve the Byway and move it toward becoming more functional, aesthetic and pedestrian friendly. Applications for the Streetscape Grant Program will be accepted in the following categories:

- **Unifying Elements** – Implementation of unifying element from the Woodward Avenue Public Spaces Design Framework Plan available at www.woodwardavenue.org/press/publications.
- **Community/District Identity Element** – Implementation of identity elements from the Design Framework Plan — such as benches, trash receptacles, entrance signage etc.
- **Crosswalk Improvements** – Design and engineering of crosswalk plans.

- **Wayfinding & Signage** – Implementation of signage to attractions, trailblazing, or pavement markings.
- **Special Projects** – Projects which repair, replace, or relocate features that add unique “character” to the byway, or advance a visitor — support project such as public restrooms, visitor center, public transit components.

WA3 encourages Woodward communities, district groups, nonprofits, and chambers of commerce to be creative and apply. Applications should be submitted no later than **January 16th, 2009**. A grant application packet is available at <http://www.woodwardavenue.org/press/news/view/?id=35>

Grantees will be notified of award no later than February 23rd, 2009. If you have any questions about the 2009 Streetscape Grant Program please contact WA3 Economic Development Project Manager, **Nicole Klepadlo** at nklepadlo@woodwardavenue.org or **248.288.2004**. WA3

Façade Improvement Program underway along Woodward in Highland Park

With the budget now in the black, a new police department and a downtown development focus, the city of **Highland Park** is getting ready for a facelift. The **WA3** is working in partnership with **Wayne County**, the **City of Highland Park**, **HP Devco** and a number of other organizations in the development of a façade improvement plan that would restore 10 blocks of Woodward between Manchester and Davidson Freeway to its original glory. The proposed program falls under the Main Street Façade Improvement Program for **Wayne County Designated Distressed Communities**. The program is to be administrated by the **Wayne County One-Stop Business Resource Center**. The objective of the program is to improve the physical appearance of independent businesses and enhance the traditional downtown area that is in need of exterior façade or signage improvements.

This program currently has the support of **Wayne County**, **Wayne County One-Stop Business Resource Center**, **Greater Wayne County Economic Development Corporation**, **Michigan State Housing Department**, **City of Highland Park**, **Highland Park Development Corporation**, **Highland Park Tax Increment Financing Authority**, **Highland Park Business Association** and the **WA3**. WA3



WA3 Mission:

To enhance and improve the visual, economic, functional and historic significance of the 27-mile Woodward Avenue Corridor through public, private, local and regional partnerships.

WHAT'S NEW?

WA3

2008 Board of Directors

Executive Committee

Chairperson Harriet Saperstein <i>Urban Consultant</i>	Vice Chairperson Joe Valentine <i>City of Birmingham</i>
Secretary Doug Smith <i>Oakland County</i> Tamara Harmon <i>Wayne County</i> Marja Winters <i>City of Detroit</i>	Treasurer Matthew Schenk <i>Wayne County Executive Office</i> Past Chair Will Hicks <i>National City Bank</i> Dave Payne <i>Supervisor, Bloomfield Township</i>

Board of Directors

John Bailey <i>John Bailey & Associates Public Relations</i>	Harold Kuhn <i>Park Motor Sales</i>
Barry Boozan <i>Bank of Michigan</i>	Liz Lent <i>Cranbrook</i>
Don Carney <i>Mayor, City of Birmingham</i>	John McQuiggin <i>Paramount Bank</i>
Ralph A. Castelli <i>Mayor, City of Pleasant Ridge</i>	Sue Mosey <i>University Cultural Center Association</i>
Jean Chamberlain <i>Oakland County</i>	Alesya Opelt <i>ePrize</i>
Craig Covey <i>Mayor, City of Ferndale</i>	Rodney Patrick <i>City of Highland Park</i>
Marie Doherty <i>Beaumont Hospital</i>	Norm Silk <i>Blossoms</i>
Ronald Gillham <i>Mayor of Huntington Woods</i>	Gerald Sniderman <i>Sniderman & Associates</i>
Mark Hackshaw <i>Highland Park Business Association</i>	Michael Solaka <i>New Center Council</i>
John Utley <i>Mayor, City of Bloomfield Hills</i>	Marilyn Stephan <i>Mayor, City of Berkley</i>
Tom Hoover <i>City of Royal Oak</i>	Khalfani Stephens <i>Pontiac Growth Group</i>
Michael King <i>Flagstar Bank</i>	Tracie Tillinger <i>Detroit Economic Growth Corp.</i>
	Linda Zabik <i>Genisys Credit Union</i>
	Joe Zainea <i>Majestic Theater Center</i>

Advisory Members

Paul Ajegba <i>Michigan Dept. of Transportation (MDOT) - Oakland TSC</i>	Hayes Jones <i>Suburban Mobility Authority Regional Transportation (SMART)</i>
Brent Bair <i>Road Commission for Oakland County (RCOC)</i>	Rita Screws <i>Michigan Dept. of Transportation (MDOT) - Detroit TSC</i>

Staff

Heather Carmona, *Executive Director*
Debbie Schutt, *Woodward Byway Coordinator*
Nicole Klepadlo, *Economic Development Program Manager*
Nicole Brown, *Outreach & Promotions Coordinator*

A sense of urgency brings us all together

BY HEATHER CARMONA, EXECUTIVE DIRECTOR

Despite the economic and financial news of the last few months, the WA3 sees many bright spots on the horizon. Now is the time when businesses are challenged more than ever with decreased sales and rising costs and they're looking for ways to reduce costs just to stay alive. It's in these times and with this sense of urgency that the WA3 is experiencing growth. Rather than just reducing costs, successful businesses and stakeholders are using this downturn to reinvent and re-energize their businesses. Many member businesses realize NOW is the time to reinvest, NOW is the time to partner, NOW is the time to work together to find creative and innovative ways to challenge one another to deliver more value.

In the coming months, the WA3 will be evaluating its role in working with members, determining how we can better represent your needs along Woodward and how we can continue to be innovative in using the National Scenic Byway designation to benefit you. Our new programs like Byway Breaks are a great example. If you'd like to learn more about how your business can benefit, please contact **Nicole Brown** at Nicole@woodwardavenue.org or **248.288.2004**. WA3



Rather than just reducing costs, successful businesses and stakeholders are using this downturn to reinvent and re-energize their businesses.

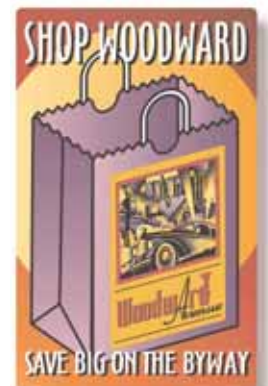
WA3 revives Shop Woodward Program

The WA3 is proud to announce the re-launch of Shop Woodward! After being on hiatus for a year, the program promoting shopping locally is back and better than ever. Woodward's 27 miles is more 1,000 retail and professional services providers and an abundance of cultural attractions and historical sites.

The discount and promotional program kicks off in January with a focus on a different theme each month. Customers will gain access to a variety of special offers via the Shop Woodward section of the new WA3 website. On the site, there will be information on all of the participating stores and a listing of special community shopping events including "First Thursday's". There will also be a "Shopping Blog", where shoppers will give their personal reviews of stores and service providers along Woodward.

"We are excited to have the opportunity to expose some of the region's best kept shopping secrets that just happen to be along Woodward Avenue. By encouraging people to patronize these shops and buy local we are encouraging them to support the local economy" said WA3 Outreach and Promotions Coordinator, Nicole Brown

In preparation for the re-launch, the WA3 is still seeking retailers and service providers to participate. For more information on how your business can be included please contact **Nicole Brown** at Nicole@woodwardavenue.org or **248.288.2004**. WA3



PROJECT UPDATE

WA3 VIP Tribute Illumination Lights Up the Night!

On Thursday, September 18, the first Woodward Tribute debuted at the VIP Illumination Reception where attendees were wined and dined by local restaurants including **Anita's Kitchen, B Nektar, Cupcake Station and The Majestic Café**. Attendees included a virtual who's who among Woodward supporters including **Oakland County Executive, L. Brooks Paterson, Wayne County Executive, Robert Ficano and Ferndale Mayor Craig Covey**.

Hosted by WDIV anchorman and Woodward champion, **Devin Scillian** the WA3 celebrated the unveiling of the Tribute by announcing the winner of a 50/50 raffle. **Mr. Bill Chapin** walked away with a check for \$8,350

The VIP Illumination Reception was sponsored by **SMART**. Generous contributions were made by **Blossoms, C&N Party Rental, Italmoda, Hagopian World of Rugs, The Parade Company, The Michigan**



From Left: Paul Ajegba from MDOT, Donna Sykes from SMART and Alicia Suber from MDOT enjoy the reception.

Opera Theater, The Whitney, Giffels-Webster Engineers, John Bailey & Associates Public Relations, Kirco Realty Development and McDowell & Associates. WA3

Locations for next Woodward Tributes underway

Oh where or where will the next Tribute go? The successful installation of the first Woodward Tribute in Ferndale has prompted interest in locations for future tributes. The WA3 currently has **\$440,000 in Federal National Scenic Byway** funding for the development and installation of an additional three or four Tributes, in addition to a **\$10,000 MotorCities** grant. WA3



Collaboration underway for Woodward Welcome Center — WA3 anticipating \$700,000 in funding

In October, the WA3 met with leaders from **Detroit Renaissance** to discuss opportunities to partner in the development of Woodward Byway Welcome Center. Detroit Renaissance is developing a **Creative Business Accelerator** to foster and encourage creative sector jobs in the new economy. Discussions are also underway for other sites in **Ferndale** and **Detroit**.

The WA3 has \$700,000 pending in Federal National Scenic Byway funding to be used for the development of a Byway Welcome Center. Private match would need to be raised from private or foundation sources. Members of the advisory committee include Mike Solaka from **New Center Council**, Jean Chamberlain from **Oakland County**, Tamara Harmon from **Wayne County**, Greg Moots from the **City of Detroit** and Michael King from **Flagstar Bank**.



The complete Welcome Center plan and Needs Assessment is available online at <http://www.woodwardavenue.org/press/publications/> WA3

Project Supporters & Donors:

Allied Printing
Anita's Kitchen
B Nektar
Beaumont Hospital
Blossoms
C&N Party Rental
Cupcake Station
Deffenbaugh Foundation
Giffels-Webster Engineers
Grand Central Self Storage
Hagopian World of Rugs
Italmoda
John Bailey & Associates
Public Relations
Kirco Realty Development
McDowell & Associates
Michigan Opera Theater
MotorCities
State of Michigan
The Majestic Café
The Parade Company
The Whitney

Newsletter printing donated by:



ECONOMIC DEVELOPMENT NEWS

Development and District News

BLOOMFIELD HILLS

The WA3 is participating in the Master Planning process with the city and has had input on improving accessibility and transportation within the city. The city expects to have a draft plan in early 2009.

DETROIT (NEW CENTER)

The **New Center Council** was recently awarded a **\$656,600 Economic Development Initiative (EDI) Grant** for infrastructure improvements in New Center, including railroad viaduct improvements to renovate and light the pedestrian underpasses on Woodward, Cass and Second Avenues. As part of the renovation, the Council plans to introduce a public art installation under the railroad underpass which may include a **Woodward Tribute**.

FERNDALE

The **Ferndale DDA** has approved a plan for the addition of 36 new trees to be planted along Woodward from Oakridge to Marshall. The trees are funded in part by Federal **National Scenic Byway funds** from a 2007 WA3 mini-grant.

BIRMINGHAM

A 45,404 square foot, five-story mixed use development is underway by **Catalyst Development and Greenleaf Trust** for the southwest corner of Maple and Woodward. The former gas station and brownfield site will offer a main level restaurant with surrounding retail and accommodate office space on the above levels.

A new five-story, 119 room **Hampton Inn Hotel** will occupy the former Barclay Inn located at

34952 Woodward. The development is projected to be 88,395 square feet consisting of small retail spaces, a drug store and onsite parking.

ROYAL OAK

Beaumont Hospital is opening a new Child Care Center in the **Northwood Shopping Center**, moving the existing center on campus to make room for the Proton Beam Cancer Treatment Center.

PONTIAC

The MDOT transportation terminal and overpass on Woodward Avenue both have been demolished. The site is currently being restored and is seeking proposals for redevelopment. WA3

WA3 receives Centers for Regional Excellence Grant

The WA3 received a **\$15,000** grant from the State of Michigan **Centers for Regional Excellence (CRE)**. The funding will be used to develop the **Woodward Economic Development Tool**, a corridor-wide mapping tool to track economic development programs and incentives along the Byway. Partners include Woodward 11 communities, Oakland and Wayne counties. The tool is intended to assist municipal and business representatives with their economic and business development efforts to help attract jobs and development to Woodward Avenue. WA3

WA3 assisting in development of neighborhood revitalization plan between Six to Eight Mile along Woodward

The WA3 is working with a group of business owners to develop a commercial revitalization plan in the area along Woodward between Six and Eight Mile roads. Participation includes involvement from dozens of businesses including **La Dolce Vita** and the **Bread Basket** restaurants, **Park Motor Sales**, **Innate Healing Center**, and neighbors from the **Palmer Woods Neighborhood Association** and **University District**. Participation also includes key stakeholder groups like the **State Fair**, the **City of Detroit Office Planning Commission** and **Mayor's office of Community Affairs**, and the **Wayne County One-Stop Business Resource Center**. The group is drawing upon information from

the **Detroit Vacant Property Campaign** and **LISC** to provide technical support for inventorying properties and obtaining accurate property information.

The plans key goals and priorities are: organization and communication, safety, code enforcement, aesthetics and 'green' infrastructure. In December, the group will finalize the plan and submit for funding consideration to the Next Detroit Neighborhood Initiative (NDNI). Additionally, the WA3 is seeking other funding sources including DNR tree planting grants and National Scenic byway design and streetscape funds for physical improvements in the district. A draft copy of the plan is available at <http://www.woodwardavenue.org/press/publications/>.

For information on developments in Woodward districts, visit these Web sites:

www.berkleyMich.org
www.bloomfieldhillsmi.net
www.ci.birmingham.mi.us
www.ci.huntington-woods.mi.us
www.ci.royal-oak.mi.us
www.degc.org
www.detroitmidtown.com
www.ferndale-mi.com
www.hpdevco.org
www.newcenter.com
www.pontiac.mi.us

BYWAY FEATURE: The Detroit Zoo – a Byway asset worth keeping

In August, voters in Wayne, Oakland, and Macomb counties approved a millage increase to help support long-term operation and maintenance of the Detroit Zoo. Other cities have zoos, so what makes the Detroit Zoo so special and such an important Byway asset?

The Detroit Zoological Society is responsible for the care and feeding of more than 1,800 vertebrates and 5,000 invertebrates representing over 270 species. The 125 acre zoo participates in numerous "Species Survival Plans" helping preserve critically endangered species and also has taken in abused circus animals and drug-house wild animals.

In 2001, the nationally award winning National Amphibian Conservation Center, or Amphibiville and the Arctic Ring of Life — the world's largest polar bear exhibit — opened to the public. The Arctic Ring of Life exhibit is centered around a 300,000 gallon aquarium. The Zoo's newest exhibit, *Australian Outback Adventure*, opened in spring 2006.

The Detroit Zoological Society was founded in 1911 by a collection of Detroiters whose names read like street signs in Detroit — Larned, Hurlbut, Ford, Bagley, Joy,



Chalmers, Denby, Rackham, Ledyard, Briggs, Follett, Burroughs, Scripps, Alger...and more planned to create a first class zoo.

In 1939, sculptor Corrado Parducci created the Horace Rackham Memorial Fountain, popularly known as "the Bear Fountain" in honor of the Society's first president. The image of the fountain is on one of the panels of the Woodward Tribute dedicated at Woodward and Camborne in Ferndale in September 2008. WAS

MEMBER PROFILE: Mike Osbourne, Bear Creek Coffee

There is something new brewing on Woodward and Square Lake Road. That intoxicating smell coming from Bloomfield Township is **Bear Creek Coffee** located at 43119 Woodward. The newest addition to the Kingswood Shopping Plaza is the result of enterprising businessman **Mike Osbourne**.

Bear Creek Coffee is more than just a coffee shop it is a place for communities to come together. Doubling as a café, BCC offers baked goods, soup and sandwiches for those on the go through their unique drive thru and those looking to settle in with a good book in a cozy nook. Bear Creek also offers free wi-fi and a big screen TV to get your news fix in the morning. They are open seven days a week, Monday – Friday 6 a.m. to 8 p.m., Saturday 7 a.m. to 5 p.m. and Sunday 8 a.m. to 4 p.m.

Bear Creek is available for events and meetings. They also are available for your catering needs. For more information on Bear Creek please contact them at **248.451.1500**. WAS



Members in the News

Recently **Huntington Woods Mayor Ronald Gillham** was honored by the Municipal League of Michigan as the recipient of the Michael A. Guido Leadership & Public Service Award on October 3, 2009 in recognition of his passion, professionalism and leadership on behalf of Michigan cities. Congrats Ron! We are so lucky to have you! WAS

WAB MEMBERS

SUSTAINING MEMBERS — \$500 AND ABOVE

Bloomfield Township
Blossoms — Birmingham
City of Berkley
City of Birmingham
City of Bloomfield Hills
City of Detroit
City of Ferndale
City of Huntington Woods
City of Pleasant Ridge
City of Royal Oak
Comerica Bank — Detroit
Compuware — Detroit
Credit Union One — Ferndale
Genisys Credit Union — Bloomfield Hills
Ilitch Holdings/Olympia Development — Detroit
New Center Council — Detroit
Oakland County — Waterford
Pontiac DDA
University Cultural Center Association — Detroit

CONTRIBUTING MEMBERS — \$250 AND ABOVE

Bank of America — Troy
Consumers Energy — Pontiac
Detroit Zoological Society — Royal Oak
DTE Energy — Detroit
Fresard Pontiac-Buick-GMC — Ferndale
Grissim Metz Andriese Associates — Northville
Highland Park Business Assoc.
Himeloch Apartments — Detroit
Huntington National Bank — Troy
MotorCities National Heritage Area — Detroit
Paramount Bank — Paramount Bank
Schutt & Company — Bloomfield Twp
St. Joseph Mercy Oakland — Pontiac

SPONSORING — \$100 AND ABOVE

A.F. Jonna Development — Bloomfield Twp
A.J. Desmond & Sons — Royal Oak
Abbo, Jack — West Bloomfield
Anderson, Kent — Northville
Anita's Kitchen — Ferndale
Artistic Outdoor Services — Farmington Hills
Automation Alley — Troy
B Nektar — Ferndale
Bailey, John — Troy
Baldwin, Edward — Detroit
Bank of Michigan — Farmington Hills
Barlow, Kevin — Pleasant Ridge
Batteries Plus — Birmingham
Baum, Chris — Detroit
BD's Mongolian Barbeque Corporate HQ —
Ferndale
Bear Creek Coffee/Ozzies Brew LLC —
Bloomfield Twp
Beaumont, Wm. Hospital — Royal Oak
Berman Company/HEFCO Properties —
West Bloomfield
Berridge & Morrison — Madison Heights
Bourbeau, Brain — St. Clair Shores
Bowman, Maureen — Rochester
Brady, Tom — Detroit
Brophy, Joan — Lincoln Park
Bruner, Robert — Ferndale
Bulger Jr., Harold — Detroit
C&N Party Rental — Royal Oak
Cappola, Nancy — Dearborn
Carmona, Lee & Pat — Livonia
Chapin, William — Grosse Pointe
Chris Miller Agency — Berkley
Chrysler Arts, Beats & Eats — Pontiac
Colbert, Richard — White Lake
Cole, Steve — Birmingham
Coleman, Elaine — Southfield
Community of Grace Inc. — Southfield
Computer Services of Michigan — Royal Oak
Core3 Solutions — Birmingham

Crocker, Sandra — West Bloomfield
Cuioca, Bianca — West Bloomfield
Dawkins, Dale — Bloomfield Hills
Detroit Rocks/Dempster Designs — Royal Oak
Detroit Transportation Corp. / Detroit People
Mover — Detroit
Dettloff, Jerry — Rochester Hills
Dozmel, David — Detroit
Eggleton, Cynthia — Pleasant Ridge
Eisenstein, Paul — Pleasant Ridge
Emanuel, Perrin — Highland Park
EmbroidMe — Birmingham
Fenster, Matt — Birmingham
First Congregational Church of Detroit — Detroit
Franklin Bank — Birmingham
Fulkerson, Tavi — Bloomfield Hills
G.J. Slagon & Associates — Orchard Lake
Gerald Sniderman & Associates —
Huntington Woods
Goldie, Gordon — Sterling Heights
Goldstein, Eric — Southfield
Grovet, James — Ann Arbor
Gustkie, Todd — Ferndale
Hackshaw, Mark — Highland Park
Haggerty, Majorie — Grand Rapids
Hagopian World of Rugs — Novi
Hahne, Otto — Pontiac
Hardy, Patricia — Bloomfield Hills
Harriet Saperstein, Urban Consultant — Detroit
Harris, John — Detroit
Hartrick Family Dentistry — Royal Oak
Hicks, Will — Birmingham
Honors — Royal Oak
Hood, Judge Harold — Detroit
Hopkins, Chris — Birmingham
HPDevco — Highland Park
Hudden, Alice — Royal Oak
Italmoda — Royal Oak
Jenkins, Magnus, Volk & Carroll PC —
Bloomfield Twp
John Bailey & Associates — Troy
Johnson, Clarence P.C. — Royal Oak
Johnson, Kerry — Birmingham
Johnston, Steve —
Jouppi, Edith — Westland
Judeh, Jumana — Dearborn
Kagan, Ron — Royal Oak
Kavanagh, Kevin — Detroit
Kindt, Kevin — Wixom
Klarcheck, R.J. — Chicago
Krug, Micheal — Berkley
Kuhn, William — Bloomfield Hills
Last, Robert — Auburn Hills
Laurence Wolf Properties — Ferndale
Lawrence Technological University — Southfield
Leonard Bros. Data Management Inc. —
Ferndale
Levin, Matt — Beverly Hills
Levin, Todd — Brimingham
Loco Promos, Inc. — West Bloomfield
Lofton, Ernest — West Bloomfield
LovioGeorge, Inc. — Detroit
Majestic Theater — Detroit
Management by Johnson — Southfield
Mannaioni, Jill — Royal Oak
Mason, Jeff — Detroit
McDuffee, Gregory — Grosse Pointe Park
McGregor Bay Communications, Inc. —
Bloomfield Hills
McQueen, Patrick — Bloomfield Hills
Meier, Karla — Pleasant Ridge
Mitchell, Marilyn — Detroit
Montague, Jacqueline — Rochester Hills
Mooney, Mr. & Mrs. John Mark — Berkley
Moran, Mike —
National Shrine of the Little Flower — Royal Oak
Newsome, Greg — Detroit
Opelt, Alesya — Royal Oak

Park Motor Sales — Detroit
Peabody's — Birmingham
People Movers — Detroit
Peters-Hernandez, Wendy — Ferndale
Pomeroy Reinhart Stratton Development —
Bloomfield Hills
Potochick, Karen — Royal Oak
Pratt, Scott — Ferndale
Putrus, Steve — West Bloomfield
Richards, Valerie — Detroit
Ries, Paul — St. Clair Shores
Ringler, Scott — Rochester Hills
Ross Mortgage Corporation — Royal Oak
Royal Oak Ford — Royal Oak
Royal Oak Kitchens & Bath — Royal Oak
Royal Rent-A-Car — Royal Oak
Safedine Oil/Mobil on the Run — Roseville
Sarafa, Micheal — Novi
Schenk, Jessie — Grosse Pointe Park
Schenk, Matt — Grosse Pointe Park
Schostak Brothers & Co. Inc. — Livonia
Scott — Warren
Shoushanian, Martin — Dearborn
Signs by Tomorrow — Royal Oak
Sims, Christianne — Detroit
Sir Speedy Printing — Royal Oak
Smith, Doug — Bloomfield Hills
Solaka, Michael — Beverly Hills
Sprague, Micheal — Dearborn
Stucky & Vitale Architects — Royal Oak
Tanari, Sam — Lincoln Park
The Bread Basket — Detroit
The Tennis & Golf Co. — Royal Oak
The Woodward Building c/o Hooberman
Management Co. — Madison Heights
Thomas, Nash — Ferndale
Thompson, Beckie — Livonia
Tiffany, James — San Diego
Tobar, Stacy — Ferndale
Tony's Sports Bar — Ferndale
Tour Ren Cen — Detroit
Turner, Sheila — Bloomfield
Twork, Elizabeth — Royal Oak
Twork, Nick — Royal Oak
University of Michigan-Dearborn — Dearborn
Vaden-Eyden David — New York
Van Stee, Dennis — Rochester
Vincent, Susan & Augustin — Bloomfield Hills
Wayne State University Press — Detroit
Webb-Stagey, Therese — West Bloomfield
Weigandt, Kate — Detroit
West, Michael — Detroit
Wetmore's Inc. — Ferndale
White, Rachel — Detroit
Woodward Avenue Brewers — Ferndale
Woodward Investment Properties — Hazel Park
Ya Ya's Flame Broiled Chicken — Royal Oak
Yaffa, Brain — Pleasant Ridge
Zainea, Chef Joe — Detroit
Zainea, David — Detroit
Zainea, Joe — Detroit

FRIEND OF WOODWARD — \$50 AND ABOVE

Greater Royal Oak Chamber of Commerce
?How About Lunch — Birmingham
Able Rubber Stamp & Engraving — Royal Oak
Allied Printing Company — Ferndale
Ameenah Omar, PHD — Highland Park
Audio Dimensions, Inc. — Royal Oak
Barrett, Jim & Lani — Troy
Beckett & Raeder, Inc. — Ann Arbor
Bee Kalt Travel Service — Royal Oak
Berkley Chamber of Commerce
Birmingham Bloomfield Chamber of Commerce
Birmingham Principal Shopping District
Cathedral Church of St. Paul — Detroit

Chaldean Chamber of Commerce —
Farmington Hills
Christine C. Cantrell, Ph.D. — Royal Oak
Comerica Bank — Birmingham
Cranbrook Educational Community —
Bloomfield Hills
Crane Roofing — Pontiac
Credit Union One — Berkley
Denise Joseph, PhD & Associates — Royal Oak
Detroit Artists Market — Detroit
Detroit Economic Growth Corp. — Detroit
DOTS, Inc. — Royal Oak
Dunham's Sports — Royal Oak
Eight Mile Boulevard Association — Detroit
Einheuser & Associates — Royal Oak
Fantastic Sams — Royal Oak
Ferndale Chamber of Commerce
Ferndale DDA
Firestone — Royal Oak
Fischer, Chris & Carolyn — Royal Oak
Four Green Fields — Royal Oak
GVA Strategies Real Estate — Southfield
Harrison, Bill & Laura — Royal Oak
HFC Household Finance — Royal Oak
Historic Boston Edison Association — Detroit
Howe's Bayou — Ferndale
Huntington Prof. Bldgs./Brodsky Investment —
Huntington Woods
ICARE — Hazel Park
Just \$1 Store — Royal Oak
Kurtis Kitchen & Bath — Royal Oak
Larson Realty Group — Bloomfield Hills
Leo's Coney Island — Royal Oak
Life Uniform — Royal Oak
Lowe, Thomas J. — Pontiac
Manresa Jesuit Retreat House — Bloomfield Hills
Manzo Eye Care — Royal Oak
McDevitts Hallmark — Royal Oak
McDonald & Cukrowski, Drs. — Royal Oak
McKenna Associates, Inc. — Northville
Michigan Suburbs Alliance — Ferndale
National City Bank — Royal Oak
Nowak & Fraus Engineers — Pontiac
Oakland Athletic Club — Birmingham
Oakland County Sheriff — Pontiac
Office Depot — Royal Oak
Olinek, Steve & Rebecca Powers — Birmingham
One Hour Martinizing — Royal Oak
Party City — Royal Oak
Pasquale's — Royal Oak
Pontiac Regional Chamber of Commerce
Preservation Wayne — Detroit
Rexy's Bangkok Cuisine — Royal Oak
Sandy Horton — Beverly Hills
Saracino, Robert D.D.S. — Berkley
Secretary of State — Royal Oak
Senator Gilda Jacobs — Lansing
Shanbom Eye Specialist — Berkley
Soil & Materials Engineers, Inc. — Plymouth
Susan L. Orbach, Ph.D. — Huntington Woods
Teknicolors, Inc — Birmingham
The Albert Kahn Family of Companies — Detroit
The Kroger Co. — Royal Oak
The Parade Company — Detroit
The Taubman Companies — Auburn Hills
T-Plex: Model T Automotive
Heritage Complex — Detroit
Transportation Riders United — Detroit
Valentine, Joe — Birmingham
Velick Properties, Inc. — Farmington Hills
Wagner, Julie — Southfield
Weight Watchers — Royal Oak
Weir, Manuel, Snyder & Ranke, Inc. —
Birmingham
West, Mike — Bloomfield Hills
Woodwardside GMAC Real Estate — Royal Oak
Zabik, Linda — Waterford
Zumba Mexican Grille — Royal Oak

MEMBER NEWS

WA3 Expands Member Benefits...Join Now!

The Woodward Avenue Action Association is a non-profit economic development organization that is dedicated to the development, preservation and appreciation of Woodward Avenue one of America's Byway's®. We work with local communities and businesses to ensure the future of Woodward as a thriving roadway in metro Detroit. If you have a business or a vested interest in the byway, please contact us to see how a membership can benefit you. All WA3 members have the opportunity to serve on various committees addressing everything from promotions to membership, access to our member mailing list, recognition in all of our business publications in addition to the benefits listed below.

SUSTAINING MEMBERS—\$500

- Sponsorship of 2 Bright Idea's Breakfasts Town Hall Meeting's per year & 5 tickets to event
- Free admission to Byway Breaks Business Development Coffees
- 5 tickets to Deals & Meals networking events
- Discounted admission to other WA3 events
- Business highlighted in member news section of monthly e-newsletter
- Discounted admission to other WA3 events
- Ability to distribute company materials in swag bags at WA3 events
- One 1/2 page ad in one WoodWord newsletter
- Recognition in newsletter, annual report, member directory and programs
- Listing and link on updated WA3 website

CONTRIBUTING MEMBER—\$250

- Sponsorship of 1 Bright Idea's Breakfast Town Hall Meeting per year & 3 tickets to event
- Free admission to Byway Breaks Business Development Coffees
- 3 tickets to Deals & Meals networking events
- Discounted admission to other WA3 events
- Business highlighted in member news section of monthly e-newsletter
- Ability to distribute company materials in swag bags at WA3 events
- One 1/2 page ad in one WoodWord newsletter
- Recognition in newsletter, annual report, member directory and programs
- Listing and link on updated WA3 website

SPONSORING MEMBER—\$100

- 2 tickets to each Bright Idea's Breakfast Town Hall Meeting
- Free admission to Byway Breaks Business Development Coffees
- Discounted admission to other WA3 events
- Business highlighted in member news section of monthly e-newsletter
- Ability to distribute company materials in swag bags at WA3 events
- Discounted rate on advertising in WoodWord newsletter
- Recognition in newsletter, annual report, member directory and programs
- Listing and link of updated WA3 website

FRIEND OF WOODWARD \$100 & UNDER

- 1 ticket to each Byway Breaks Business Development Coffees
- 1 ticket to each Deals & Meals networking event
- Discounted admission to other WA3 events
- Recognition in newsletter, annual report and programs



Woodward Avenue

BECOME A WA3 MEMBER!

MAIL TO: 30947 Woodward Avenue, Suite 200, Royal Oak, MI 48073 FAX: 248.288.2067 ONLINE: www.woodwardavenue.org
INQUIRIES: 248.288.2004 (phone) | email: nicole@woodwardavenue.org

- YES! Sign me up as a member Send me more information I'm interested in serving on a committee
 Payment enclosed Please invoice me

NAME		COMPANY
CITY	STATE	ZIP
PHONE	FAX	EMAIL

PAYMENT: AMEX MASTERCARD VISA CHECK
(PLEASE MAKE CHECKS PAYABLE TO THE WOODWARD AVENUE ACTION ASSOCIATION)

CREDIT CARD NUMBER 3 DIGIT SECURITY CODE EXPIRATION DATE

LEVEL OF INVESTMENT:

- \$500 SUSTAINING MEMBER \$250 CONTRIBUTING MEMBER \$100 SPONSORING MEMBER \$50 FRIEND OF WOODWARD