



WOODWARD AVENUE
ACTION ASSOCIATION

30947 Woodward Avenue, Suite 200
Royal Oak, MI 48073
Phone 248-288-2004
Fax 248-288-2067
nicole@woodwardavenue.org

MEDIA RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Nicole Brown, Promotions and Outreach Coordinator WA3, 248-288-2004, 313-622-4806 cell

WA3 Celebrates the Best Woodward Has to Offer at 2009 Annual Meeting

February 23, 2009, Royal Oak MI -- **The Woodward Avenue Action Association (WA3)** will honor Woodward Avenue's best at the 2009 **Annual Meeting and Woodward Corridor & Design Awards, "Woodward...Simply the Best"**. "This is our time to recognize those who have helped us execute our vision for the year by making their mark on Woodward through service to the community and dedication to the economic, visual enhancement of the byway." said **WA3 Executive Director, Heather Carmona**. This year's meeting and awards are being sponsored by **The Detroit People Mover, a division of the Detroit Transportation Corporation** and **The Majestic Theater, with support from Allied Printing, John Bailey & Associates and Scheible Design LLC**.

The event will take place at the **Magic Stick** located inside the **Majestic Theater** at 4140 Woodward Avenue, Detroit, MI 48201 from 5:00 – 8:00 p.m. In addition to the awards program attendees will enjoy, food and drinks from the acclaimed eatery the **Majestic Café**, networking with some of the regions foremost thought leaders from the business, non-profit & government sectors and get a peek into what the WA3 has in store for this year. The evening will be hosted by **WDET FM 101.9 Detroit Today** host, **Craig Fahle** and a keynote address on the future of Michigan and Woodward by **IssueMedia Group** founding partner, **Brian Boyle**.

Tickets to "Woodward...Simply the Best" are \$35 for members and \$50 for non-members. Tickets can be purchased online at the WA3 website under the events section or by contacting, WA3 Outreach and Promotions Coordinator Nicole Brown at nicole@woodwardavenue.org or 248-288-2004.

About the WA3

The WA3 is a 501(c) (3) nonprofit economic and community development organization. Its mission is to enhance and improve the visual, economic, functional and historic significance of the 27-mile Woodward Avenue Corridor through public, private, local and regional partnerships. For membership and events information, call 248-288-2004 or visit WA3 online at www.woodwardavenue.org.

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